



COME TOGETHER

STRATEGY 2023–2028

Come Together

IPPF is a global Federation. We are 120 independent organisations and a secretariat, who **come together** to provide care and promote rights. We are more than the sum of our parts. Our Federation, provides all aspects of sexual and reproductive health and rights (SRHR). We work with people when no-one else will. We insist on inclusion. We are where others are not.

In our 70-year history, we have dared to stand for social justice. We have been brave and angry. Today, we are as committed as ever. Committed to attaining the goal of SRHR for all in a just and equal world. Our federation does not stand alone. SRHR is deeply intertwined with other global issues. This is why our Federation comes together with other sectors and actors to improve the communities and nations we live in.

The world is changing, and fast. We see and feel the devastating impact of pandemics, climate change, migration, structural injustice, and growing inequality. The world is no longer knocking on our door, it has entered our homes and our lives. **The numbers are clear: our world is marked by global upheaval, division and inequality.** In this pivotal moment, we must accelerate our efforts and work to our strengths. We cannot sit on the fence. We must actively shape the new world that is being formed.

Everyone has the right to enjoy a fulfilled sex life. We need daring, feminist action to secure free choices about our bodies, sexual lives and well-being without shame, stigma or discrimination. **In the next 6 years, IPPF will reach more people in more places. Together we will shape tomorrow – in the care and choices we make, the change we push for, the connections we make, and the solidarity we foster.**

“IPPF is the leading international provider in 89 of 120 countries.¹ In 64 of those countries, we are the only international provider.”

Future Clients

In 2030, Gen Z and Gen Alpha will represent 47% of the global population.²



They will be the most diverse generations in terms of ethnicity, race, sexuality and gender identity.³

By 2030, two-thirds of IPPF clients will live in countries where inequalities have increased, with a growing proportion of inequality increase attributed to global warming/ the climate crisis.⁴



1 in 3 adolescents use the internet and this proportion will increase consistently over the coming decade.⁵

Humanitarian

There are currently an estimated 235 million people in need of humanitarian assistance.⁶ 34 million are adolescent girls and women.⁷



Sexual and Gender Based Violence

Worldwide, more than 1 in 3 women and girls have experienced physical and/or sexual violence from an intimate partner.⁸



Sexual and Reproductive Health

In 2020 there were around 1.5 million people newly infected with HIV, with adolescents accounting for 11%.⁹ The highest number of adolescents living with HIV are in Sub-Saharan Africa, Asia and Latin America.¹⁰



1 Provider of contraception services.

2, 3, 4 University of Cape Town and University of Oxford. 2022.

5 Keeley, B., & Little, C. 2017. The State of the World's Children 2017: Children in a Digital World. ERIC.

6 Global Humanitarian Overview 2021 | Global Humanitarian Overview (unocha.org).

7 United Nations High Commission for Refugees (UNHCR). Global Trends: Forced Displacement in 2017. 14th Edition, 2018. Accessed at: <https://www.unhcr.org/globaltrends2017>

8 UNAIDS. 2021. Young people and HIV.

9 UNAIDS. 2021. Global HIV & AIDS statistics. Fact sheet. <https://www.unaids.org/en/resources/fact-sheet>

10 UNICEF. 2020b. Adolescent HIV prevention. Retrieved from <https://data.unicef.org/topic/hivaids/adolescents-young-people/>

COME TOGETHER

QUALITY SRHR FOR EVERYONE, EVERYWHERE, THROUGH BARRIERS

IPPF is a global Federation of SRHR organisations.
We are radically committed to social and gender justice.
We provide care and promote choice.

CENTER CARE ON PEOPLE

Expand Choice

Broaden Access

Further Reach

MOVE THE SEXUALITY AGENDA

Root Advocacy

Shift Norms

Act with Youth

SOLIDARITY FOR CHANGE

Foster Strategic Solidarity
& Partnership

Support Social Movements

Share Knowledge

NURTURING OUR FEDERATION

Chart our Identity

Grow the Federation

Walk the Talk

Center Care on People

Goal: Quality and trusted care to more people, in more places

Care is about health. It is about justice. It is about equality. Together we deliver care in all contexts and deliver the full spectrum of SRHR. Care is our greatest asset and contribution. We are invested in the health and progress of our countries. Our care is deeply embedded in the communities we come from and the societies we live in.

We stand up for choice. And we cater to people's choices along the course of their lives, in their diversity. Our care is about people. Equality in care is essential. In the next six years, we will expand choice, and reach more people, in more places.

Expand Choice

We believe that care is better when it is tailored to people and their needs. Choice leads to better health outcomes and wellbeing. We will work to improve our quality of care and to expand our offer. We will go further on provision of fertility and abortion services, we will integrate HIV and SRHR, and provide person-centred care with a life-cycle approach.

Broaden Access

IPPF reaches far. We work in our countries and within our communities. But we can reach more people. All over the world, systemic barriers stand in the way of health and rights. We must do all we can to broaden access, and to reach people who are excluded and marginalised. Through barriers where they persist. We will focus on youth and deliver youth-centred care. In an increasingly unstable work, we will stand ready to deliver in crisis settings.

Further Reach

To reach further, we will make the most of new technologies and digital platforms. This strategy lays a foundation for the future of care. IPPF will invest more in digital health interventions. We will promote self-care options that inspire people to take care into their own hands. We will boost the reach of our digital platforms and channels to share information and resources with those we support.

Critical pathways

EXPAND CHOICE

INCREASE ABORTION AND
FERTILITY SERVICES

ACCELERATE HIV
INTEGRATION

GROW PERSON-CENTRED
CARE

BROADEN ACCESS

BUILD CRISIS SETTINGS
READINESS AND CARE

ROOT YOUTH-CENTRED
CARE

PRIORITISE MARGINALISED
AND EXCLUDED PEOPLE

FURTHER REACH

INTEGRATE DIGITAL
HEALTH INTERVENTIONS

PROMOTE SELF-CARE

Move the Sexuality Agenda

Goal: Societal and legislative change for safe abortion, comprehensive sexuality education and sexual rights

IPPF comes together to promote progressive societal and legislative change. We speak out on social justice. We challenge laws and uphold human rights norms in our societies or in international forums. We are unwavering in our commitment to sexual and reproductive rights. We will challenge toxic norms that demean and dehumanise. We will stand united against the opposition.

In the next six years, IPPF will work towards a more inclusive and feminist world. We will advocate across levels and spaces. Alongside our partners, allies, and governments we will replace colonial and discriminatory laws. We will invite dialogue, look for common ground, and develop new messages that resonate with people in their lives.

Root Advocacy

Global policy shifts should be felt where people are. Similarly, global policy should be informed by lived realities. IPPF is rooted in communities all over the world. Our Federation is well-placed to strengthen the links between local, regional, and global advocacy. We will create spaces and opportunities for all levels to engage. Across political divides, holding true to our principles and our dedication. Working with our governments to deliver on commitments, we will monitor and report on progress.

Shift Norms

Progressive political and legislative change must be accompanied by changes in societal values and behaviours. For us to shift from patriarchy to gender freedom, we will uphold human rights norms and address damaging sexuality and gender norms in our communities. Opposing and reducing sexual and gender-based violence is a priority. Using traditional and new means of communication and outreach, we will build awareness on discriminating norms and behaviours. We will reach out to new audiences: making the most of digital platforms and using big data and social listening tools.

Act with Youth

Young people are key drivers of change, in IPPF and in the world around us. We will increase our support for youth activism in IPPF. Youth should be at the forefront of our advocacy and outreach. We want to go further on comprehensive sexuality education, expanding best practice and building the legal frameworks. We want to explore new avenues, such as partnering with influencers and improving the quality of sexuality communication and information on social media.

Critical Pathways

ROOT ADVOCACY

CONNECT ADVOCACY AT
ALL LEVELS

AMPLIFY COMMUNITY
VOICES

MONITOR
COMMITMENTS

SHIFT NORMS

ADDRESS SEXUAL &
GENDER-BASED VIOLENCE

PROMOTE FEMINIST
DIALOGUE & ACTION

CREATE & DISSEMINATE
WINNING NARRATIVES

ACT WITH YOUTH

BRING YOUTH VOICES TO
THE FORE

BUILD BEST PRACTICE IN
COMPREHENSIVE
SEXUALITY EDUCATION

ENGAGE & INFLUENCE ON
SOCIAL MEDIA

Solidarity for Change

Goal: Amplify impact by building bridges, shaping discourse and connecting communities, movements and sectors

The problems faced in the world are many, complex and interconnected. Global development agendas (such as the Sustainable Development Goals and on Universal Health Coverage) highlight the urgency of global collaboration. No sector can solve its problems alone. Only through global solidarity can we persevere. IPPF is part of an extensive system of civil society organisations and networks. Civil society catalyses collective action for people to come together, call for accountability and claim their rights.

In the next six years, IPPF will build bridges and forge links towards a global compact on sexual and reproductive health and rights. Our federation will support other sectors and explore synergies. We will **come together** towards shared goals IPPF and foster solidarity for change.

Foster Strategic Solidarity & Partnerships

IPPF does not exist in a vacuum. We depend on our partners and allies. We will invest in collaboration across sectors to strengthen our delivery and advocacy efforts. IPPF will partner up, build consortia and expand alliances to meet unmet needs. We will facilitate the client journey by improving referrals and choice. We will work across sectors for the common good. Challenging power and opposing injustice by building from our collective strengths.

Support Social Movements

Faced with growing inequality and injustice, social movements are emerging all over the world. Unwilling to accept that the world as it is, they use new means of connecting, organising, and expanding their influence and impacts. From Colombia to Namibia to Albania, women's movements are challenging patriarchal structures and gender inequality. IPPF will increase its support for social justice movements. We will not claim spaces but amplify messages to push forward human rights and tackle inequalities. We will support intersectional approaches and action.

Share Knowledge

The power of knowledge lies in sharing it. IPPF holds a wealth of data, research and insights. We will invest in sharing what we know with the rest of the world. We will further the reach of the IPPF Centers of Knowledge and Practice. We will stimulate dialogue and discourse around the issues we work on. We will use technology to connect and incubate ideas and new tech. We will learn from others and find ideas wherever they are.

Critical Pathways

FOSTER STRATEGIC SOLIDARITY & PARTNERSHIP

NURTURE CROSS-SECTOR
COLLABORATION

BUILD ALLIANCES &
CONSORTIA

IMPROVE THE CLIENT
JOURNEY THROUGH
PLANNED REFERRALS

SUPPORT SOCIAL MOVEMENTS

IDENTIFY
INTERSECTIONAL
MOVEMENTS

PROVIDE SUPPORT &
FUNDING

CONNECT & AMPLIFY
COLLECTIVE EFFORTS

SHARE KNOWLEDGE

DEEPEN FEDERATION
KNOWLEDGE & LEARNINGS

EXPAND SPACES FOR
CROSS-POLLINATION
OF IDEAS

CONNECT VIA TECH &
INCUBATE IDEAS

Nurturing our Federation

Goal: Renew our values charter, live our ideals, and unleash our collective power

Formed by eight courageous national family planning organisations, IPPF has grown in size and impact. Over 70-years, we have **come together** and have left a mark on the world. Collectively, we work are in more than 140 countries. Our federation bridges a broad array of social, cultural and political experiences and perspectives. We can be unwieldy and sometimes even divergent. But that is the source of our power, our energy.

In a world often defined by division and hatred, we will grow from a place of love and inclusion. Over the next six years, our Federation will adapt to a changing world. We will continue to modernise and streamline. We will re-examine and reaffirm our values and assumptions. We will refine our look and feel to be seen widely and in the right places. We will find more kindred spirits to join the Federation. We will introspect and improve our policies and action to make sure we walk our talk. We will be ready to change our future.

Chart our Identity

We want to renew our commitment to the Federation and reconnect with our common values. We will develop, jointly, a new Membership Charter. It will lay out the values that we hold in common and the ethos that drives us forward. We will renew our brand and better signal who, collectively, we are. We will be one federation, with members at the heart, channelling international solidarity together.

Grow the Federation

As a federation, the number of members expands and contract. In the next strategic period, we will grow and in the right places. We will seek new members, adding skills, ideas and reach. We will continue to modernise our systems, structures and governance. We will streamline and build efficiencies. We will invest in sustainability and social enterprise, moving from ambition to action.

Walk the Talk

Our federation will live by the values we hold. We remain deeply committed to addressing the interconnected forms of discrimination within IPPF and beyond. Our federation will continue to push for gender equality and respect for sexual diversity. Embedding intersectional and gender-transformative approaches in the way we work. Youth leadership remains at the heart of our federation. We will continue to move away from tokenism and push forward their meaningful participation.

Critical Pathways

CHART OUR IDENTITY

DRAW UP OUR
FEDERATION CHARTER

RENEW OUR BRAND

BUILD OUR CULTURE

GROW THE FEDERATION

FIND NEW MEMBERS

ADVANCE SYSTEMS,
EFFICIENCIES &
SUSTAINABILITY

REFORM GOVERNANCE

Walk the Talk

PROGRESS AN ANTI-
DISCRIMINATION
FRAMEWORK

EMBRACE GENDER &
SEXUAL DIVERISTY

STRENGTHEN YOUTH
STRUCTURES &
LEADERSHIP

COME TOGETHER

QUALITY SRHR FOR EVERYONE, EVERYWHERE, THROUGH BARRIERS

IPPF is a global Federation of SRHR organisations.
We are radically committed to social and gender justice.
We provide care and promote choice.

CENTER CARE ON PEOPLE

Expand Choice

- Increase abortion & fertility services
- Accelerate HIV integration
- Grow person-centred care

Broaden Access

- Build crisis settings readiness & care
- Root youth-centred care

- Prioritise marginalised & excluded people

Further Reach

- Integrate digital health interventions
- Promote self-care

MOVE THE SEXUALITY AGENDA

Root Advocacy

- Connect advocacy at all levels
- Amplify community voices
- Monitor commitments

Shift Norms

- Address sexual & gender-based violence
- Promote feminist dialogue & action
- Create & disseminate winning narratives

Act with Youth

- Bring youth voices to the fore
- Build best practice in comprehensive sexuality education
- Engage & influence on social media

SOLIDARITY FOR CHANGE

Foster Strategic Solidarity & Partnership

- Nurture cross-sector collaboration
- Build alliances & consortia
- Improve the client journey through planned referrals

Support Social Movements

- Identify intersectional movements
- Provide support & funding
- Connect & amplify collective efforts

Share Knowledge

- Deepen federation knowledge & learnings
- Expand spaces for cross-pollination of ideas
- Connect via tech & incubate ideas

NURTURING OUR FEDERATION

Chart our Identity

- Draw up our federation charter
- Renew our brand
- Build our culture

Grow the Federation

- Find new members
- Advance systems, efficiencies & sustainability
- Reform governance

Walk the Talk

- Progress an anti-discrimination framework
- Embrace gender & sexual diversity
- Strengthen youth structures & leadership