

TO LOVE SOMEBODY

Our Language





RE-IMAGINING SRHR – Word Cloud

https://ippfstrategy2028.org/en_gb/reimagining-shrh/



Care





Love

attachment unconditional beauty mutual-understanding bonheur freedom life boyfriend Honesty Hearts caring happiness peace Touch **Comfort** hugs husband love fun trust cloud kindness family health partner girlfriend companionship partners Individuality companions affection relationships CHERISH communication



Intimacy

together belonging holding-hands giving safety Sacred bonding us Sharing kissing Peace touching of holding love closeness TRUST myself feeling touch intimacy beeing yourself skin-to-skin humanity friendship



Pleasure

comfortability **HAPPINESS** laughing sex Lust yes **Touch** kissing feeling touching **Peace kiss** trust consent chocolate satisfaction excitement



Sex

dialogue pleasure connection play Physical fun release jouissance of youth ENJOYMENT consent Safety unification **bodies**



Recurrent terms

Trust

Consent

Peace

Safety

Communication and dialogue

Enjoyment, happiness, laughing, play

For good sex and good sexual health services and promotion of rights





https://newsexslang.com/gallery/





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*Across TikTok, Instagram, Twitter and Facebook



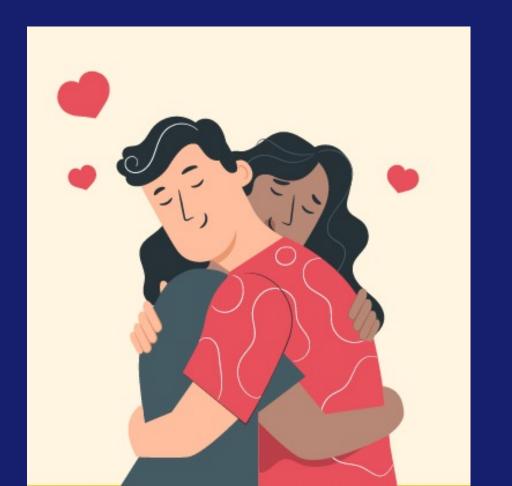


LOVE

The slang entrants loved



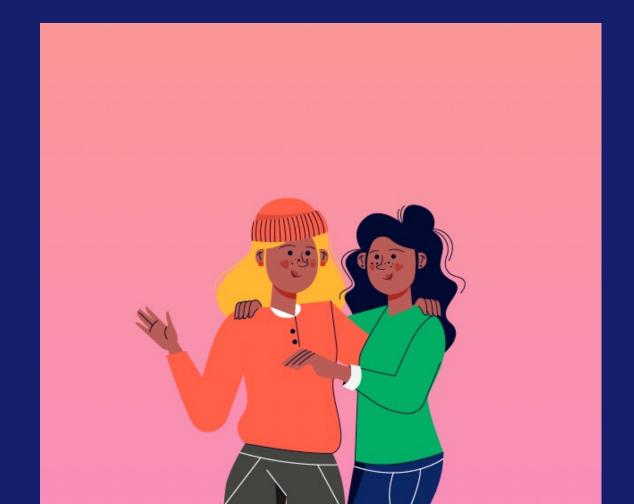
- Sex with humour
- Mutual, selfless sex
- Metaphors
- Local sex slang
- Private and personal







- Challenge stigma
- Say more with less
- Colourful and vivid
- Words that didn't sound quite right





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"Swear words" – playful or disrespectful?

Time Place People Preference

- Violent language kink and perpetuation
- Loving language what's love got to with it?







- Some violent terms outside of kink, one-sided
- Words that aren't quite right
- Words that perpetuate shame
- Patriarchal language





What we learned about new sex slang, from submissions from all over the world:



Each to their own

Couples all around the world had their own terms for sex: for genitals, positions and acts. We saw sex slang that was full of individuality!



Sex can be playful

Around the world, we saw plenty of shortened words and invented terms. Sex can be playful.



Sex can be graphic

Sex can be messy, and active. And for many people we saw words that reflected and embraced this.



Privacy without shame

Many entrants felt too many words were loaded with shame – whether from a patriarchal past or the hidden nature of the act. New Sex Slang loved privacy but hated shame.



Time and a place

The same word might have very different connotations when used in different sexual contexts. All sex slang must be contextualised in its time and place!



What we have learnt

- Be adaptable different language for different times, places, people, preferences
- Challenge stigma, shame, patriarchy
- Why so serious?
- Not all sex is love.
- Sex should be enjoyed. Sex positivity.
- Not all sex is enjoyed.