

What should **SRHR** in 2030 look like?

Co-designing responsive, effective
and scalable SRHR for 2023-2028

Dr Elona Toska & Genevieve Haupt Ronnie
University of Cape Town/ Oxford University
consortium



Who are the youth of 2030?

Coined by McCrindle to define the start of a whole new era. Follows scientific naming (Greek alphabet)

Gen Z Gen Alpha

possibly have long lasting effects from COVID-19 and Global Financial Crises

Following from Y, the end of an era and the end of a Millennium.

Leadership: Empowering Leader: Collaborator

~1.8 billion
21%

Global population percentage

~2.2 billion
26%

COVID-19 impact on new births-contraceptive interruptions possibly have long-lasting effects from COVID-19, incl orphanhood

Top 5 countries

31%

Workforce percentage by 2030

11%

Leadership: Inspiring Leader: Co-creator

USA

China

India

Indonesia

Nigeria

2030: highest growth Africa

Slang

Lit

fam

bae

Insta

Yeet

Flex

Extra

Yass queen

slay

GOAT (Greatest of All Time)

Age demographic



Current young people
11-26 years old

Current 'tweens', children and babies
Not yet born-11 years old

Gen Z

The Zeds

The Alphas

Generation Connected

Generation Glass

iGen

Screenagers

Multi-modal

Dot Com Kids

Global Generation

Digital Integrators

Upagers

Learning & engaging with the world?



Activist generations



Visual



Digital way of life



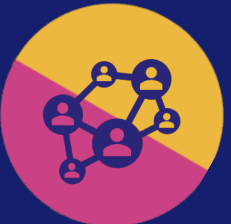
Digital



Co-creators



Digital native



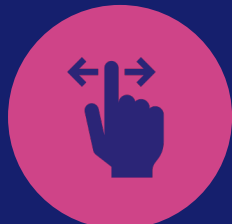
Social



Facilitator



Mobile



Try & See



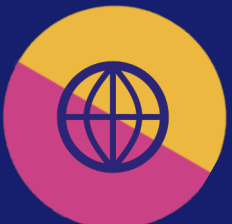
Learner-centric



Participative



Multi-modal learning



Global



Virtual learning

COVID INCREASING RISKS

For families and communities

88

million people

will be pushed
into extreme
poverty
(World Bank, 2021)

10

million
additional girls

will marry as
children
(UNICEF, 2021)

2.3

million children

Experience loss
of care giver
(Hillis, 2021)

1.6

billion children

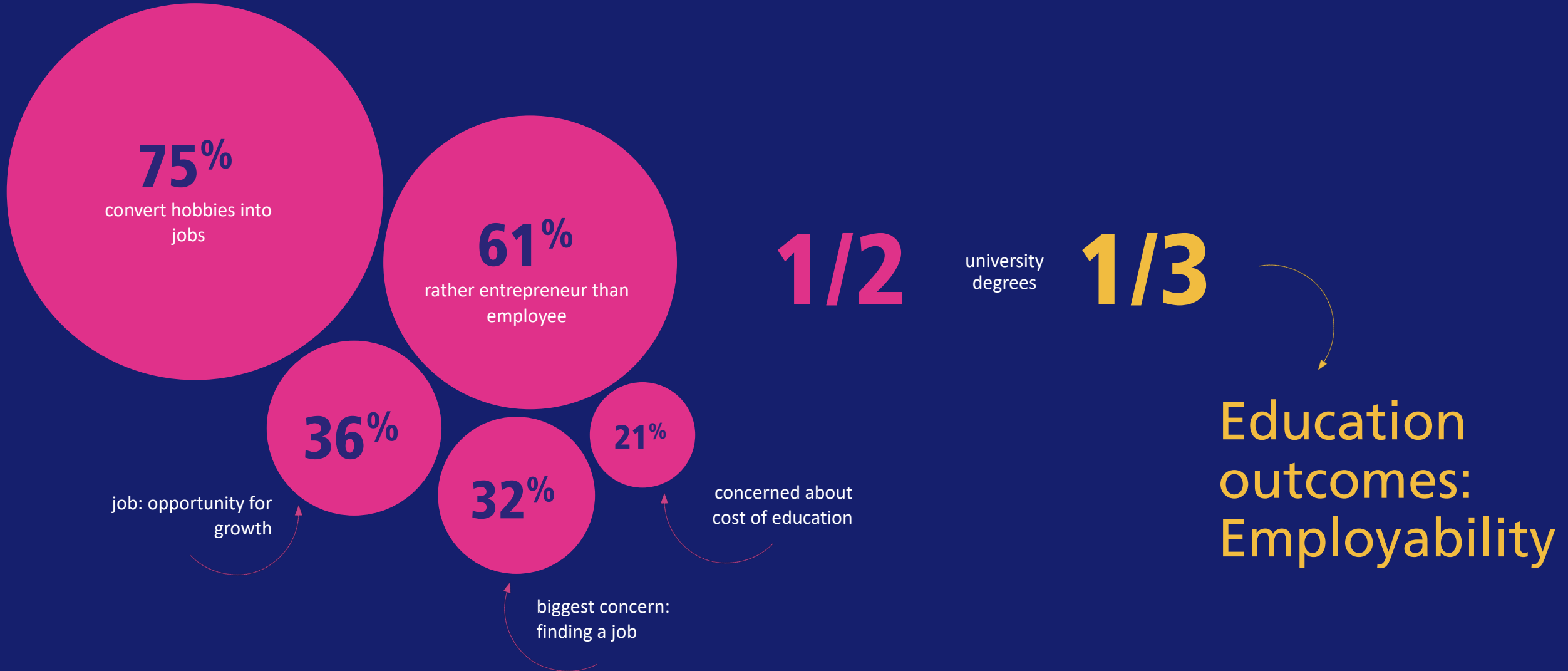
Out of school at the
peak of crisis
(World Bank, 2020)

1.4

million

Unplanned
pregnancies
(UNFPA, 2021)

Education and employment for Gen Z and Gen Alpha



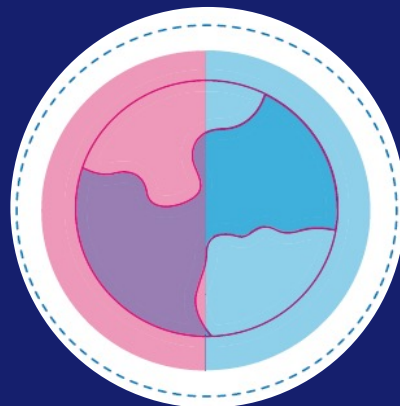
Growing awareness of inequality

Gen Z and Gen Alpha

- Time of immense economic growth and improvements in living standards
- Growing gaps in access to resources and opportunities WITHIN & ACROSS countries
- Gender, race, ethnicity, place of residence and socio-economic status --> shape inequality greatly
- Growing divide based on identity in some parts of the world
- Inequality connected to and shaped by megatrends in:
 - Rapid technological change
 - Climate crisis
 - Urbanization
 - migration

2/3

Live in countries where inequality increased



25% greater ratio between the income of the richest and poorest 10% of the global population attributed to global warming

"Inevitability of violence" for Gen Z & Gen Alpha

Shared risk factors

- History of violence exposure/ adverse childhood experiences
- Substance misuse
- Behavioural issues, linked to attachment, caregiver and familial relationships
- **Inequality: economic, services, norms**
- Unstable societies: wars, high-violence settings

Who is at greatest risk?

- Children and young people in unstable homes
- Women in conflict/ humanitarian settings
- Young women in child, early and forced marriage
- Minorities: ethnic, sexual, political, etc.

**SELF-DIRECTED
VIOLENCE**
(self-harm,
suicide)

**INTER-
PERSONAL
VIOLENCE**
(physical,
emotional,
neglect, economic,
political,
spiritual,
identity)

**COLLECTIVE
VIOLENCE**
(war between
states, terrorism,
ethnic conflict)

Issue	Trends/ Demographics
Sexuality and gender identity	88% exploring 18% Gen Z LGBTQIA+ (highest proportion globally ever)
Contraception	57% need met
HIV	1.9 million children and adolescents are projected to be living with HIV 270,000 children and adolescents are projected to become newly infected with the virus annually 56,000 children and adolescents are projected to die from AIDS-related causes annually 2.0 million new HIV infections could be averted between 2018 and 2030 if global goals are met – 1.5million of these would be averted among adolescents
Early marriage	7% globally An additional 10 million child marriages due to COVID-19 Potentially 100 million child marriages between 2020-2030
Adolescent pregnancy	In 2030: 3 million adolescent mothers in sub-Saharan Africa ~3 million adolescent mothers in South Asia

SRHR by 2030

Growing gap between Progressive & Regressive policies in different regions

Sexual and Reproductive Health ISSUES & WISHES



RELATIONSHIPS

- Partners – how to manage violence, intimacy, ex-es, negotiations around contraception
- Caregivers/ adults – how to feel seen, respected & not stigmatized



HEALTHCARE SERVICES

- independent, self-drive access to services
- Non-stigmatizing providers and systems

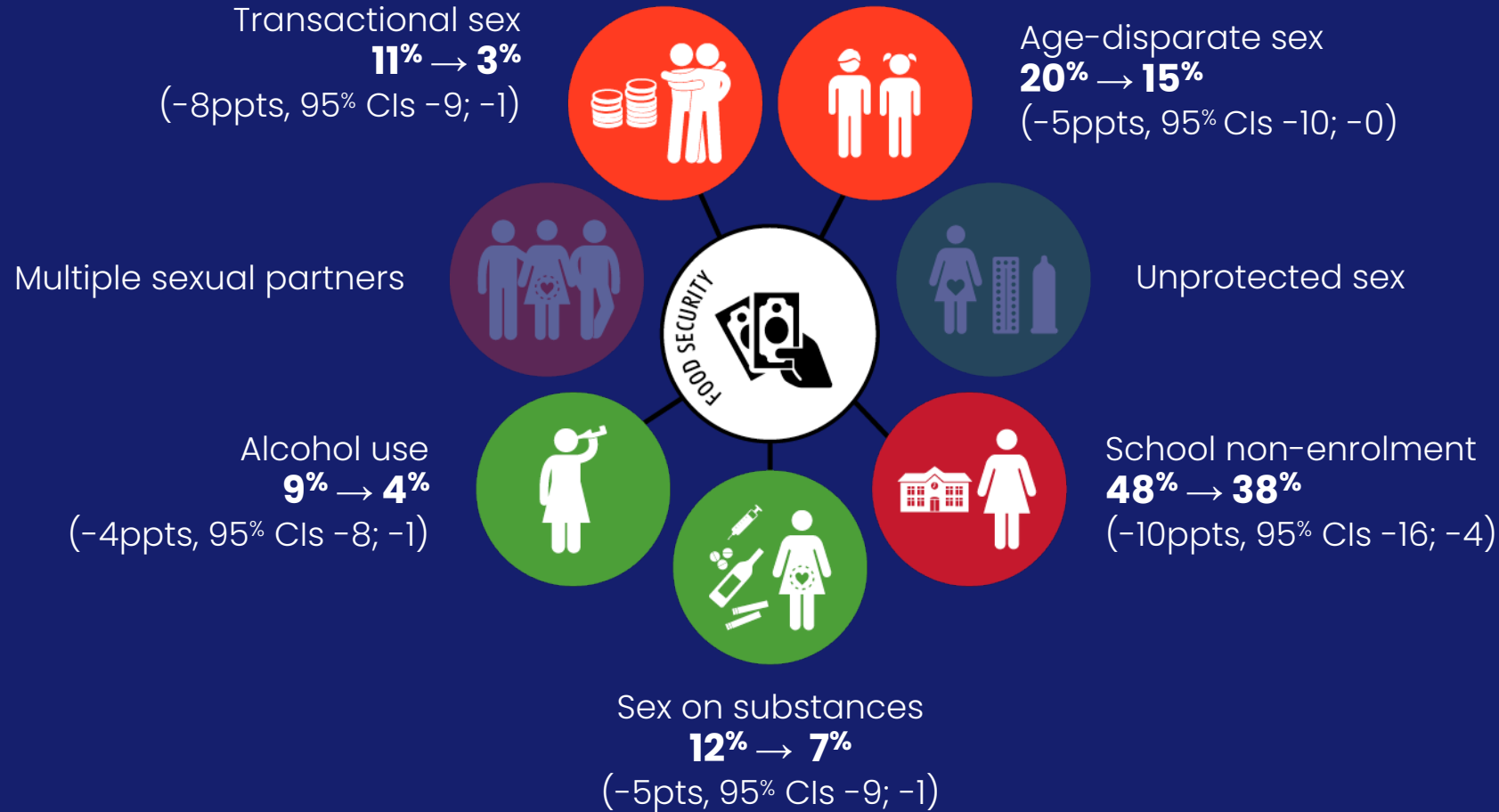


- CONSENT
- GENDER & SOCIETAL NORMS
- MENTAL HEALTH & CYBER-BULLYING

FINDINGS

Innovative, shock-responsive, future-flexible interventions

ADDRESSING STRUCTURAL DRIVERS



SRHR Approaches for Clients 2030



1. Self-care approaches/ interventions

- Self-testing for HIV, STIs, and HPV
- Self-treatment and medication; such as self-managed abortion, self-injectable contraceptives.
- Self-care interventions during antenatal and intrapartum care



2. mHealth/remote interventions-also a means to facilitate self-care approaches

- Interactive digital interventions (IDIs) for sexual health
- Number of studies in sub-Saharan Africa using mHealth interventions
 - *Mobile for Reproductive Health (m4RH) mHealth intervention in Tanzania*
 - *Mobile Health–Supported HIV Self-Testing Strategy Among Urban Refugee and Displaced Youth in Kampala, Uganda*



3. Peer-based interventions

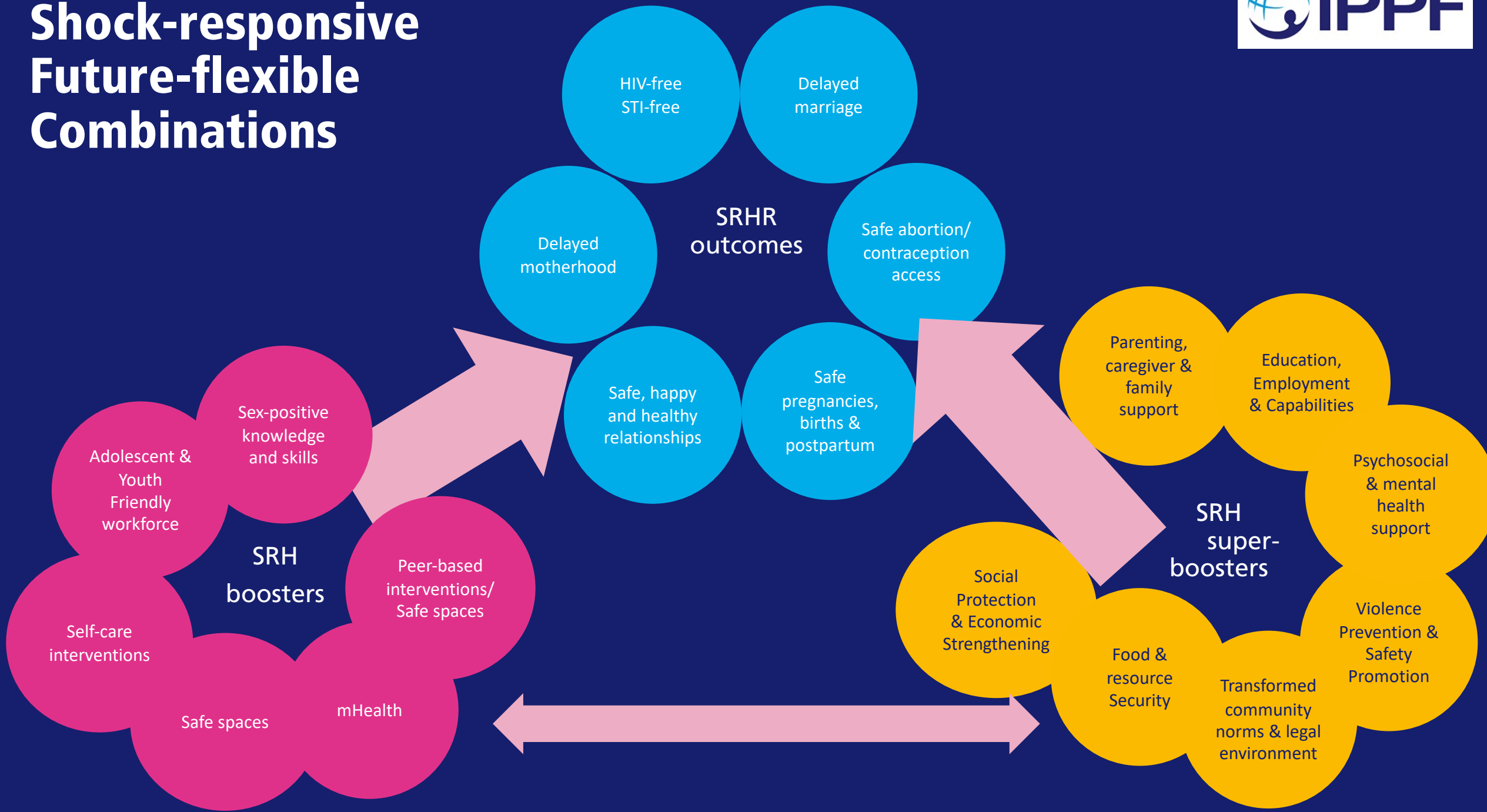
- HIV support, CSE and SRH information, reducing rapid repeat pregnancies



4. Integrated services

- Safe spaces (for example) or adolescent & youth friendly health services (AYFHS)
- Synergies among HIV/SRH, HIV/HPV care and prevention, integrating psychosocial skills to change behaviours across multiple spaces e.g. CSE, family planning access across multiple touch points

Shock-responsive Future-flexible Combinations



What will life in 2030 be like for youth?

MY VOICE, OUR STORY



Imagine your future self in 2030 – think about where you will be and what your life will look like.

Think of a message to your present self (today) telling them what the world and your life is like then. Address this message to your younger self, writing from your older self in 2030.

You can send your message in as a:

- letter
- drawing
- video
- voice note

Please tell us your:

- Age
- City/ town, country
- Pseudonym (so if we share your message, we can call you what you prefer)

In your message, tell your younger self about adolescents and young people in 2030, especially:

- Challenges and big issues
- Worries, fears and concerns
- Hopes and ambitions
- Love, relationships, sex and family

clients2030@ippf.org

Send your submissions to one of the following by 19 september 2021.

+27 (78) 000 0000

Sendisidenonpiln

Sendisidenonpiln

For more information, visit [hyperlink](#).

THANK YOU!